



*"A tribute to the Art of Masonry"*

# Aludecor<sup>◆</sup>

Metal Composite Panel

## Pioneering Innovation and Sustainability

For over two decades, Aludecor has led the way in the Metal Composite Panel (MCP) industry, setting new benchmarks through a seamless blend of innovation, sustainability, and exceptional craftsmanship. Our mission has always been to empower the creators of tomorrow's architecture with materials that offer lasting aesthetics, superior durability, and eco-friendly solutions, shaping the future of design.

In line with this legacy, we are proud to introduce Mason Mark—a series that pays homage to the enduring spirit of masonry. By merging the strength and authenticity of traditional craftsmanship with modern innovation, Mason Mark is designed to inspire the next generation of architectural excellence. The series features Aludecor's advanced Three-Coat Raw Tech Paint System, which enhances texture, depth, and durability—bringing a refined rawness to the surface like never before.

### Application Areas



Residence



Shops



Offices



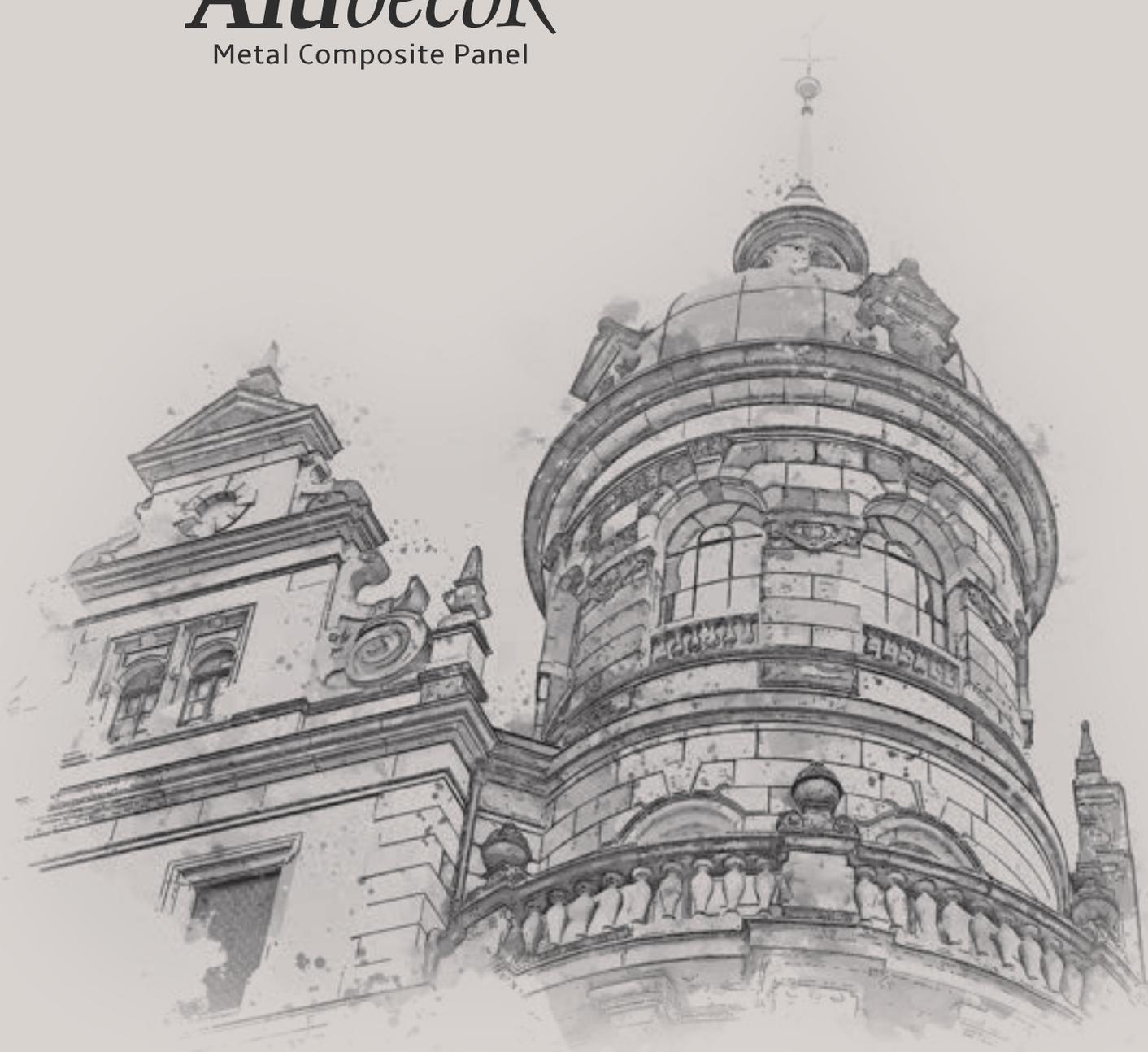
Hotels



Airports



Malls



Celebrating

# CRAFTSMANSHIP

Mason Mark honours the skilled masons whose dedication and craftsmanship have shaped the spaces we call home and laid the foundation of our cities. Aludecor draws inspiration from this timeless craft, translating its raw, elemental beauty into contemporary designs that embody strength and resilience.

With earthy tones and cement-inspired textures, Mason Mark reinterprets traditional building materials for modern architecture. It's not just a replica of concrete; it refines and transforms it, turning raw cement into a sophisticated visual experience.

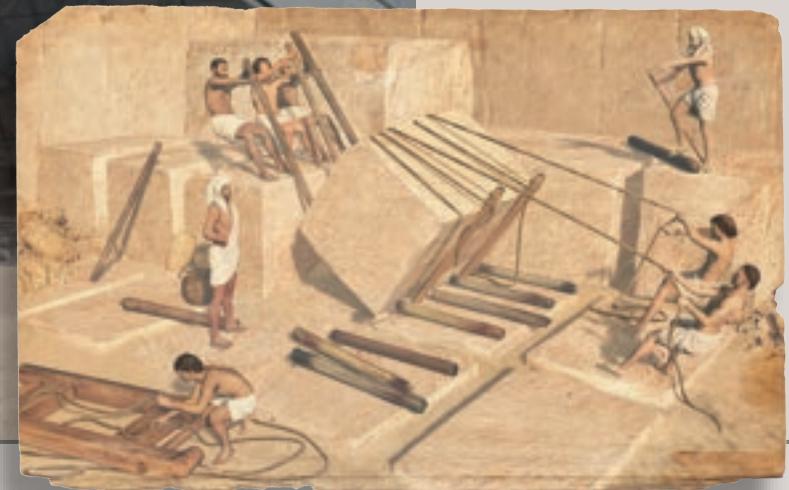
This collection is more than just a surface—it's a tribute to the masons whose craft continues to build the world around us.



# Crafting the Future, Honouring the Past

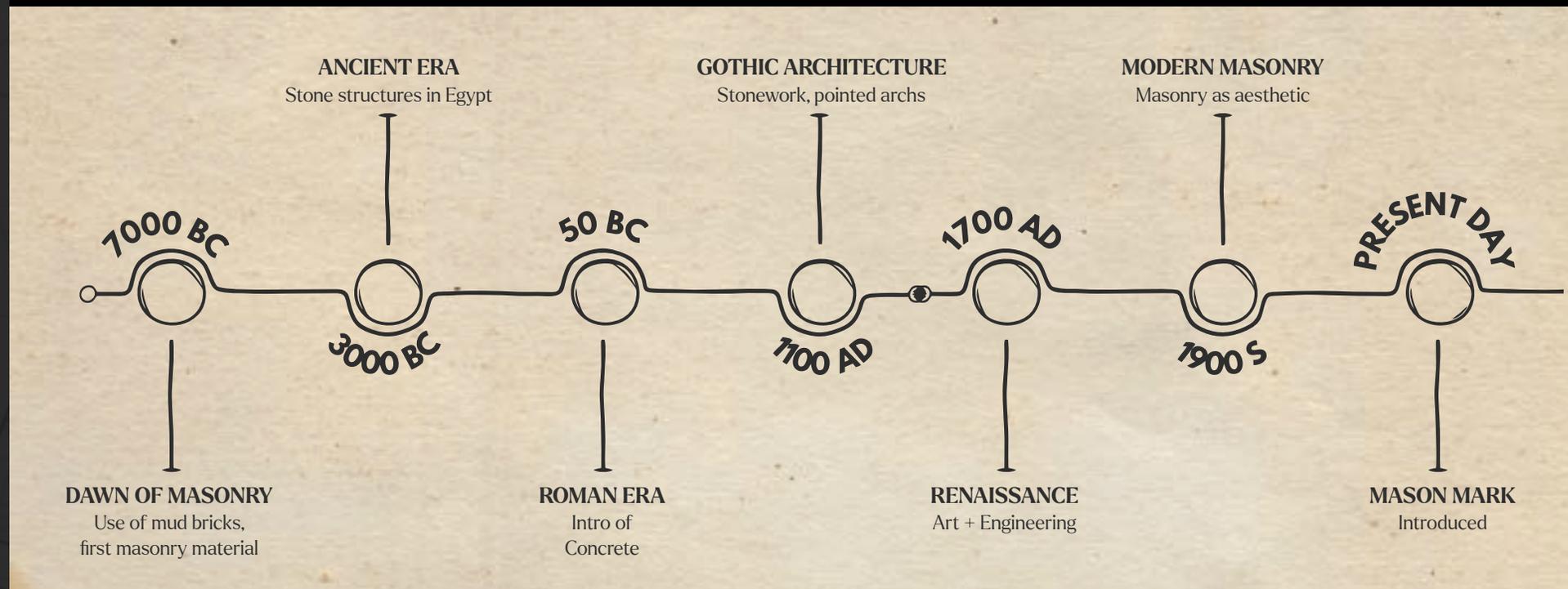
We believe in creating materials that stand the test of time—designed to endure, inspired by history, and crafted for the future. With Mason Mark, we're not just launching a product; we're celebrating the enduring craft of masonry and the artisans whose work has shaped the spaces we call home.

It's time to get together to honour the past while shaping the present with precision, care, and a commitment to innovation. Mason Mark is a tribute to this legacy, where heritage meets forward-thinking design to create lasting impact.



# Evolution in Masonry Craft

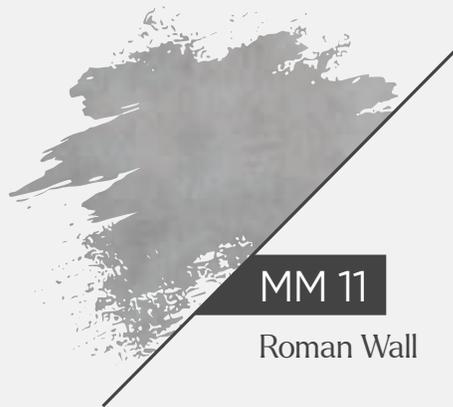
Masonry has been the foundation of human architecture for thousands of years, evolving from the mudbricks of ancient civilizations to the grand stone structures of Egypt and the revolutionary concrete of the Romans. Gothic cathedrals showcased intricate stonework, while the Renaissance blended art with engineering. In the modern era, masonry transitioned from a structural necessity to an aesthetic choice, shaping everything from historic landmarks to contemporary skyscrapers. Today, the legacy of masonry continues, symbolising strength, innovation, and enduring mastery in construction.





# Premium Shades with Exquisite punch profiles

Witness contemporary sophistication taking shape with the most premium and versatile color range paired with absolutely unique punches.



**MM 11**

Roman Wall



**MM 12**

Florence Wall



**MM 13**

Bruges Wall



**MM 14**

Giza Wall



**MM 15**

Athena Wall



**MM 16**

Yorkshire Wall

## Reimagining Architecture

# The Story Behind Mason Mark ACPs

Imagine walking past a building and being drawn in by its striking façade—smooth, sophisticated, and exuding the timeless charm of concrete. Now, what if that surface wasn't cement at all? That's the innovation behind the Aludecor Mason Mark ACP Series.

### The Hidden Truth

Cement structures have long been a symbol of strength and modern design, but there's an untold truth: cement takes a heavy toll on our planet. For every ton of cement produced, we pay an environmental price:

- More carbon in our air • More energy consumed
- More landscapes scarred • More pollution in our communities

### Cement's Look, Without the Guilt

- Striking aesthetics, minus the environmental damage • Significantly reduced carbon footprint

### Textures That Tell a Story

Our precision-engineered finishes mimic the beauty of concrete:

- Raw, industrial textures • Sleek, modern urban aesthetics • Multiple cement-inspired variations

### Beyond Traditional Cement: The Future of Sustainable Architecture

Cement has been the backbone of construction but it's also a major polluter. Our solution? A super hero alternative:

- 85% lower CO<sup>2</sup> emissions
- 100% recyclable
- Lasts 20 years longer than traditional materials
- Lightweight, reducing structural stress
- Superior thermal performance for energy-efficient buildings

### Building a Better Tomorrow Starts with Smarter Choices

When you choose Mason Mark, you're making a conscious decision. You're choosing to:

- Preserve natural resources for generations
- Minimise energy use, maximise design potential
- Create breathable, healthier spaces
- Reduce your project's environmental footprint

### Aludecor Mason Mark: Built with Meaning

Mason Mark is a part of a movement toward meaningful design. One that redefines what modern architecture should stand for: craft, consciousness, and care.

Are you ready to design spaces that inspire and endure?

**Mason Mark: Design with Depth. Purpose in Every Panel.**

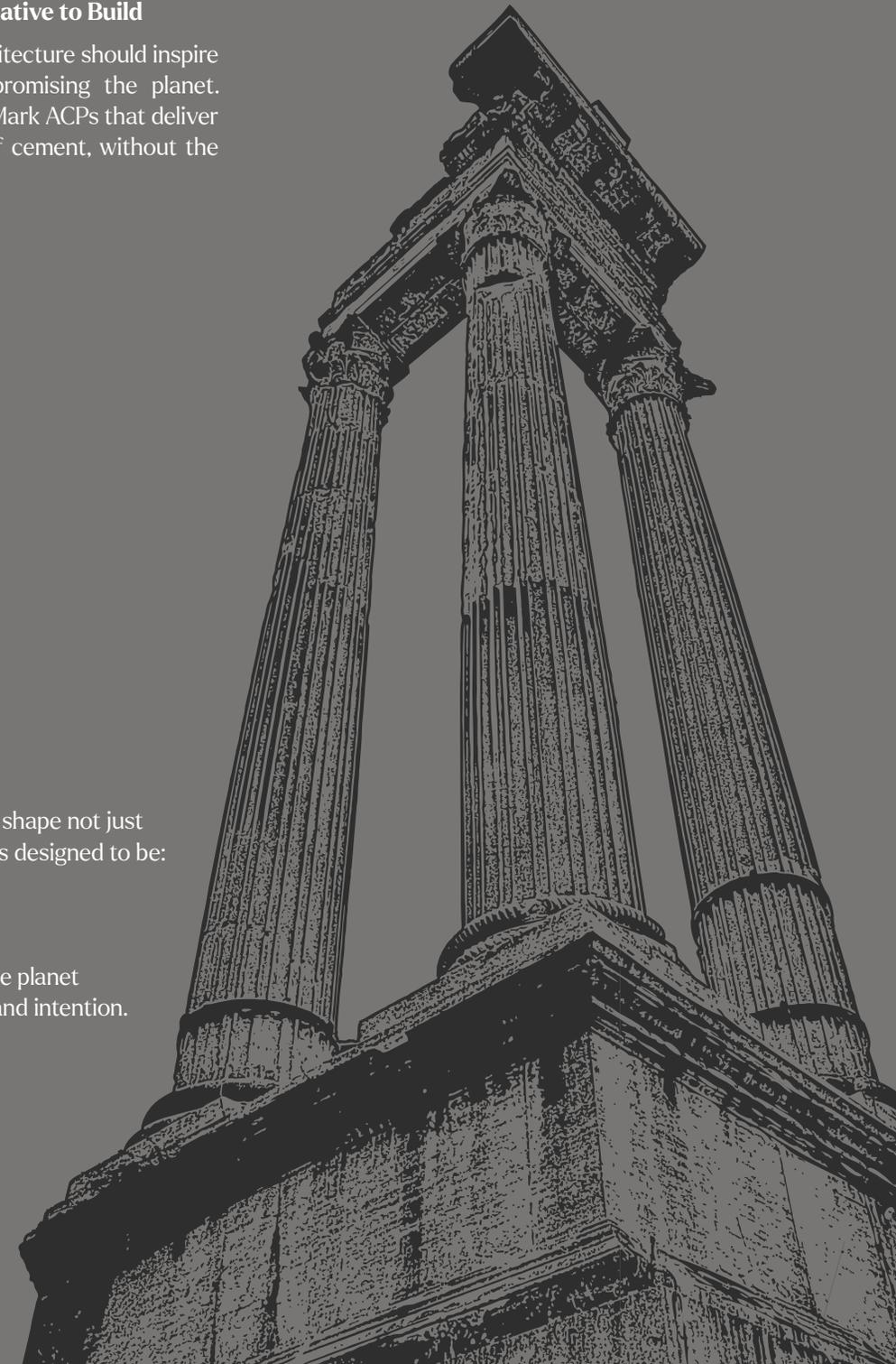
### A Smarter, Greener Alternative to Build

At Aludecor, we believe architecture should inspire and endure, without compromising the planet. That's why we have Mason Mark ACPs that deliver the raw, grounded charm of cement, without the weight, waste, or emissions.

### More Than a Product, A Purpose

We believe architecture holds the power to shape not just skylines, but lives. That's why Mason Mark is designed to be:

- Visually striking
- Technically advanced
- Environmentally considerate
- Built for impact; without leaving one on the planet
- Let your buildings tell a story of integrity and intention.



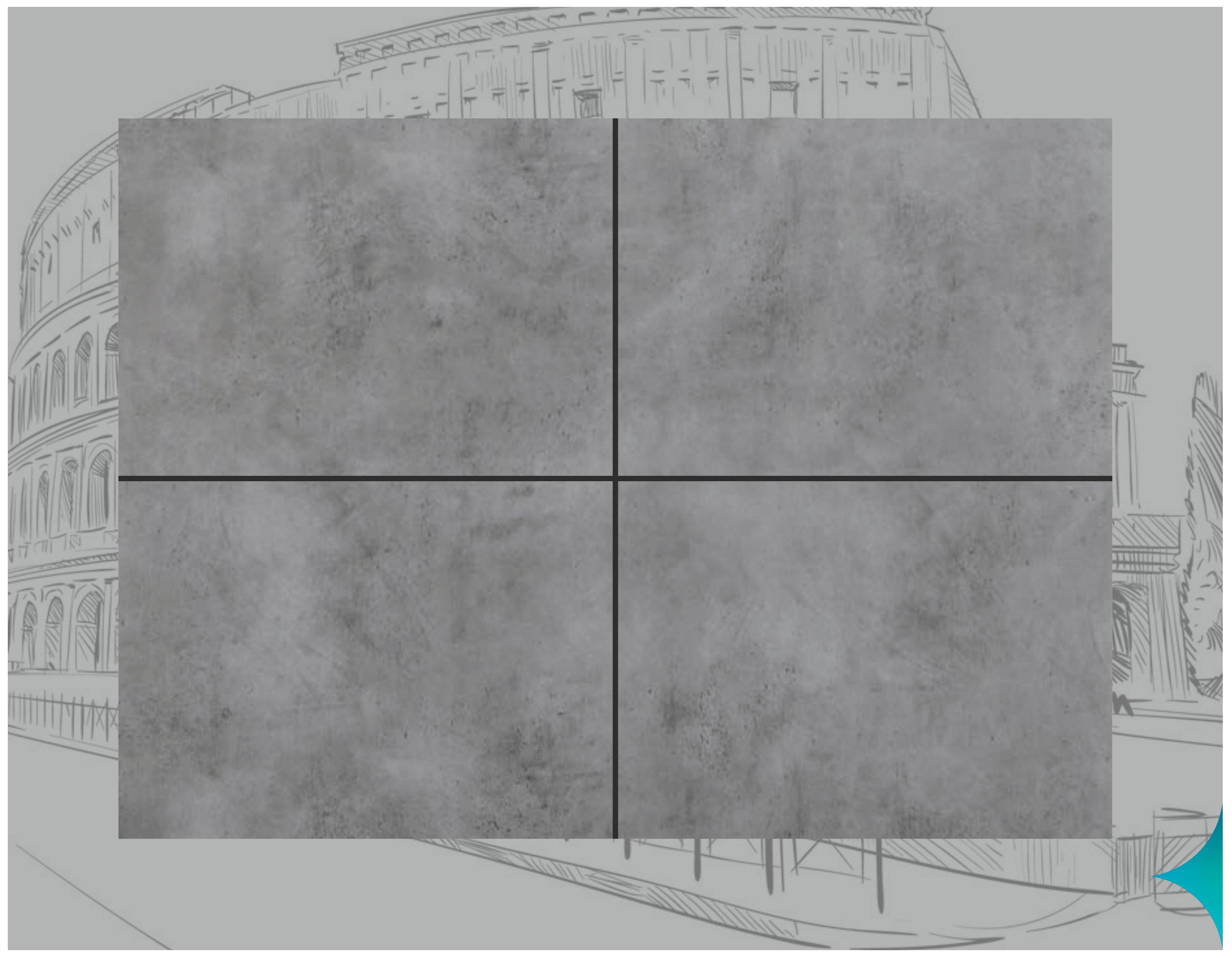




Effortless to apply, lasting  
in appeal—a perfect harmony of  
tradition and innovation.

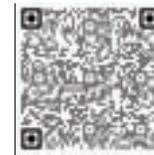


MM 11 | Roman Wall

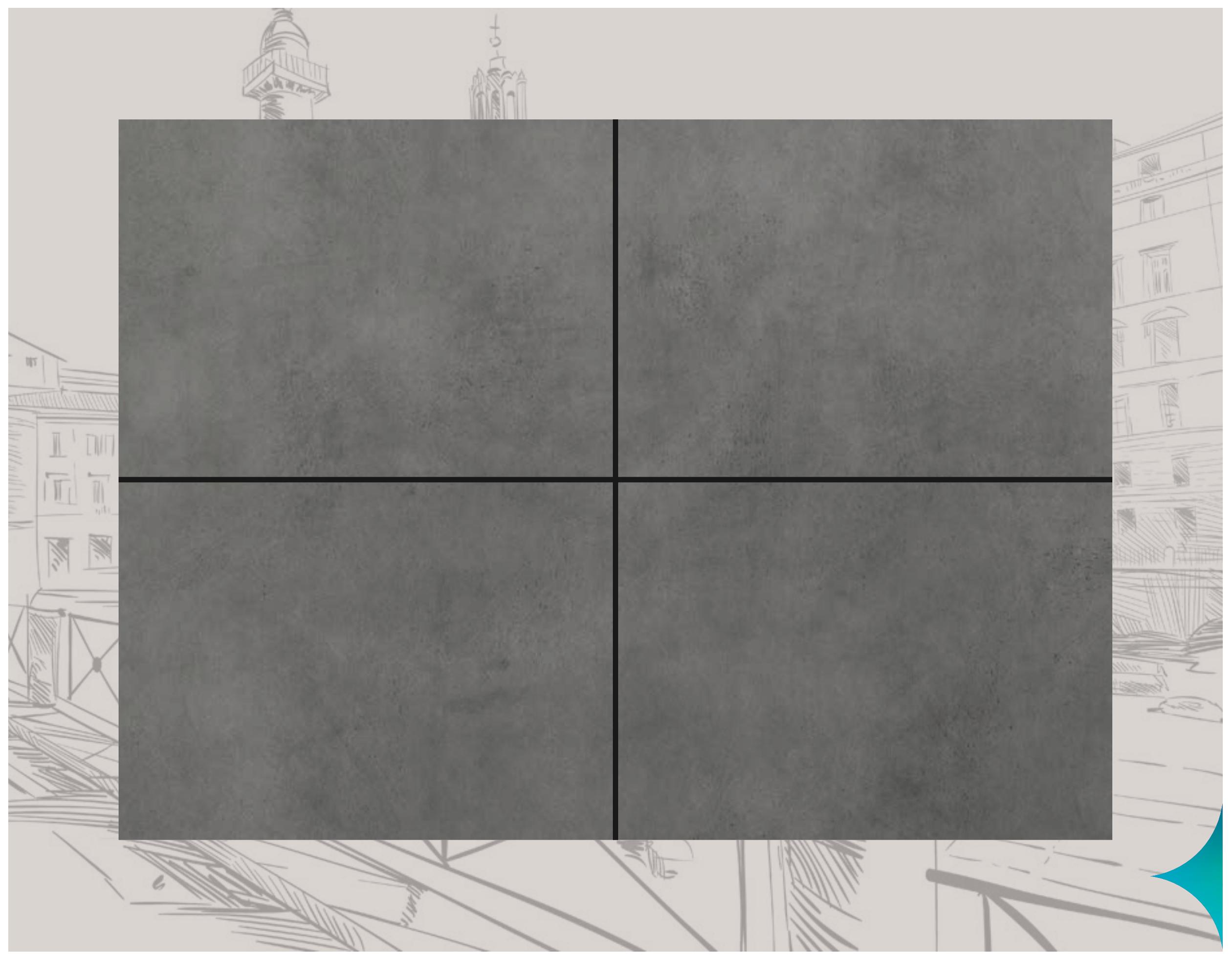




Transform your exterior into a modern masterpiece that oozes of sophistication and liveliness with this superior collection.

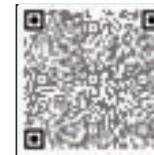


MM 12 | Florence Wall

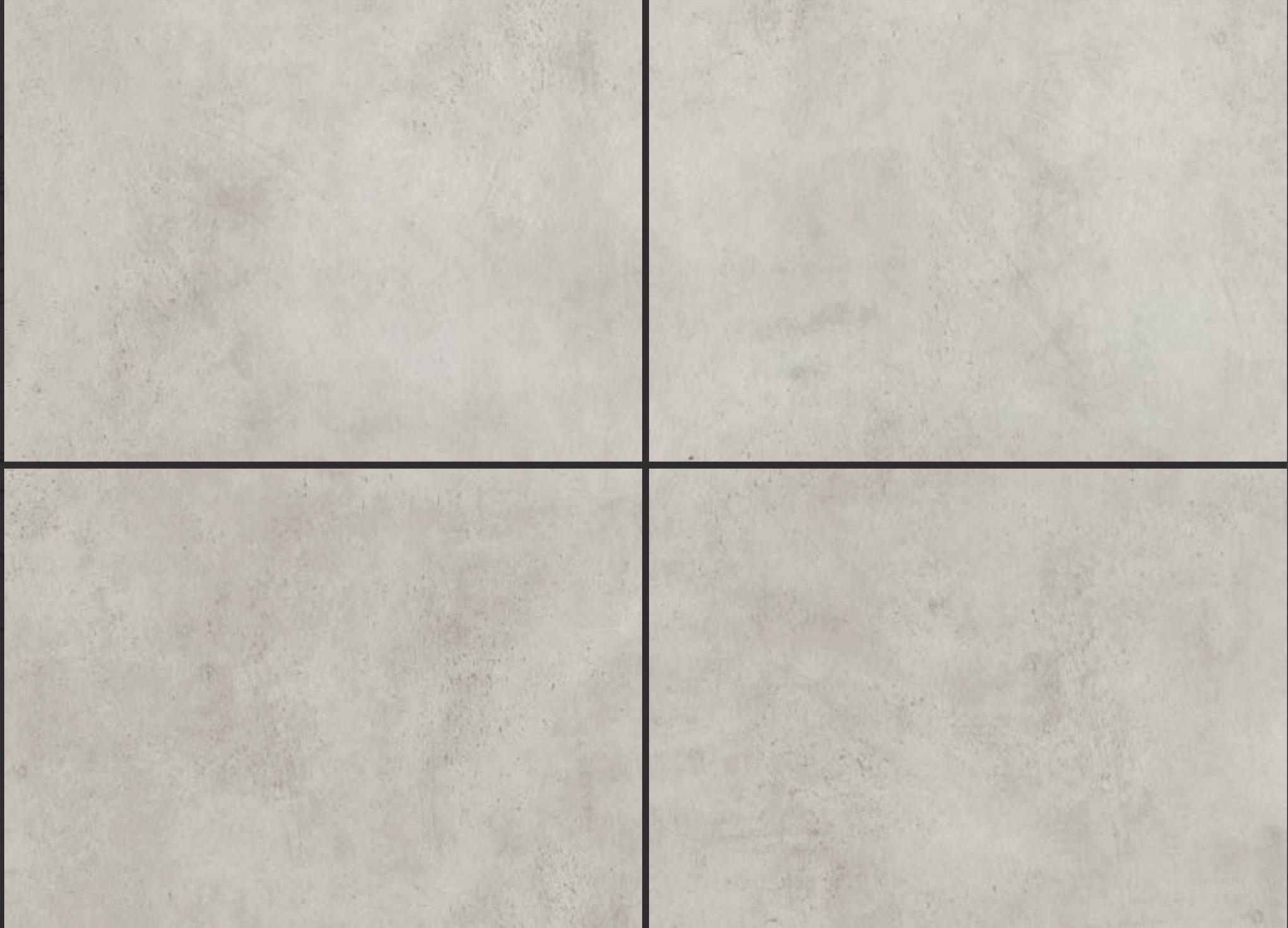




Weave a new story every day in your dwelling with the enigmatic touch of this series that replicates cement textures.



MM 13 | Bruges Wall





For the lovers of strong and sturdy concrete, Aludecor presents these exclusive series that celebrates the naturally roughened surfaces of concrete.

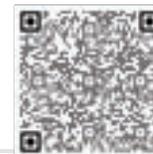


MM 14 | Giza Wall

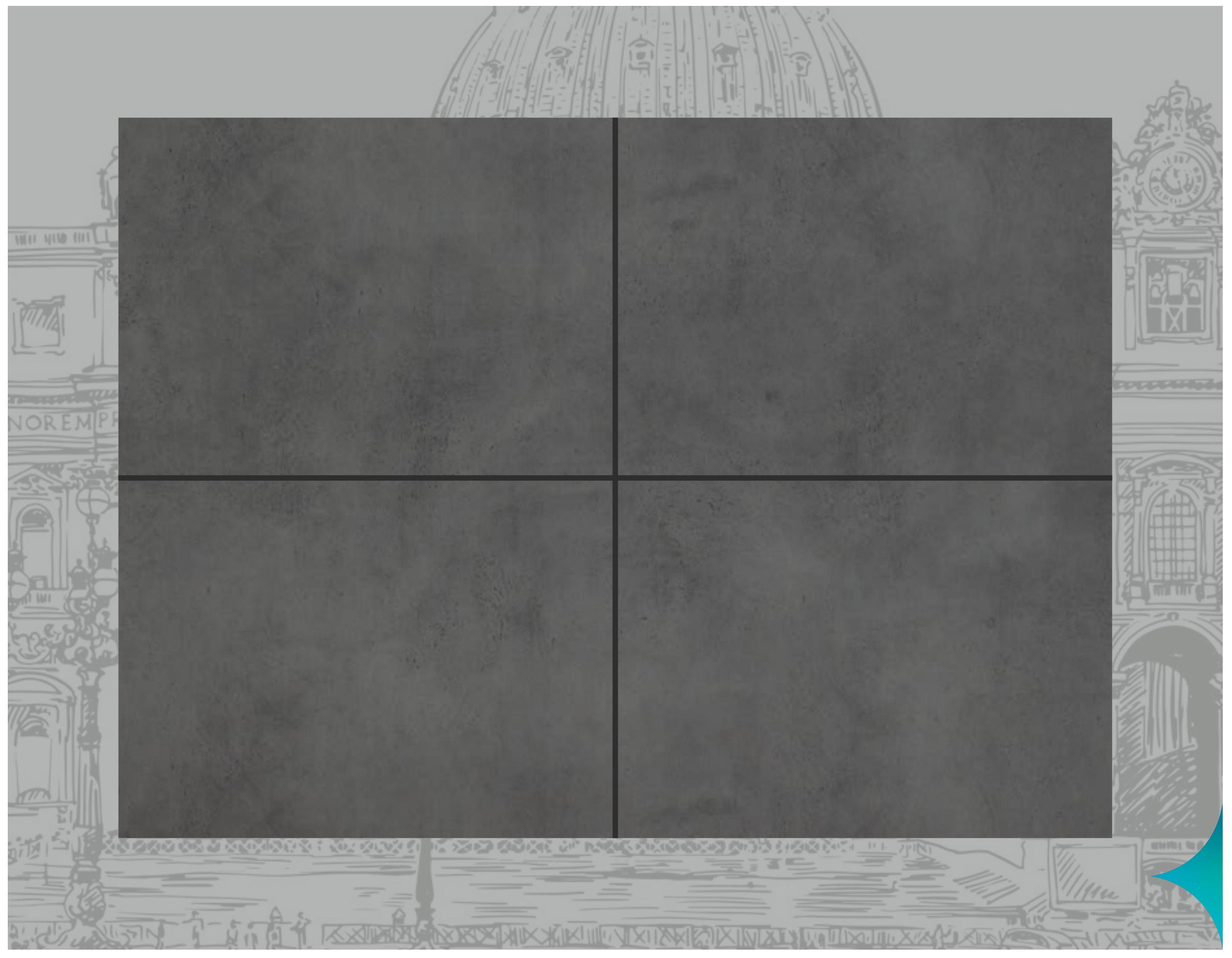




Crafted under the guidance of experts with invaluable experience, this modern collection is the epitome of technological prowess and elegance.



MM 15 | Athena Wall





Shape your surroundings  
with the essential elements  
of style and finesse to create  
an aura of a refined brilliance  
in your ambiance.



MM 16 | Yorkshire Wall



Experience the charm of  
masonry-inspired wonders

## TECHNICAL SPECIFICATIONS

Sl. No.	Particulars	Product Composition						
		AL 63	AL 45	AL 43	AL 33			
1	<b>Product grade</b>	<b>AL 63</b>	<b>AL 45</b>	<b>AL 43</b>	<b>AL 33</b>			
2	Total Thickness of the Panel	6 mm	4 mm	4 mm	3 mm			
3	Thickness of the Aluminium Skin (Top skin/ bottom skin)	0.25 mm	0.50 mm	0.25 mm	0.25 mm			
4	Thickness of LDPE/Mineral Core	5.5 mm	3 mm	3.5 mm	2.5 mm			
5	Grade of Aluminium Skin	AA1100 (Supplier: Hindalco)	AA3105 / AA5005* (Supplier: Hindalco)	AA1100 (Supplier: Hindalco)	AA1100 (Supplier: Hindalco)			
6	Coating Thickness (Front Coil)	30μ - 50μ Three Coat Raw Tech Paint System Suppliers: AkzoNobel/PPG/Beckers/Nippon	30μ - 50μ Three Coat Raw Tech Paint System Suppliers: AkzoNobel/PPG/Beckers/Nippon	30μ - 50μ Three Coat Raw Tech Paint System Suppliers: AkzoNobel/PPG/Beckers/Nippon	30μ - 50μ Three Coat Raw Tech Paint System Suppliers: AkzoNobel/PPG/Beckers/Nippon			
7	Coating Thickness (Back Coil)	4μ - 7μ Service Coat						
8	Product Tolerance	Width	Length	Thickness		Square-ness	Bow	
				Coil	Panel		AL 45	AL 63, AL 43 & AL 33
		± 2.0 mm	± 4.0 mm	± 0.03 mm	± 0.2 mm	Maximum 5.0 mm	Maximum 0.5% of width and/or length	Maximum 0.8% of width and/or length

\*Conditions Apply



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A percentage of the proceeds from our sales is forwarded towards welfare purposes.

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**MASON MARK**  
SERIES  
Masonry Inspired ACPs

